



## LEADERSHIP & STRATEGY

# **LE34** Leadership, Innovation and Presentation Skills

This course focuses on leadership development, innovation, entrepreneurial skills, and influential communication. The course is designed to empower professionals to lead with confidence, adapt to change, and foster a culture of collaboration and innovation.

Participants will refine their emotional intelligence, learn strategies for driving organisational success, and develop practical entrepreneurial approaches. It will enhance participants' ability to communicate with impact, through effective presentations, public speaking, report writing, and meeting management. By integrating these essential skills, the course ensures that delegates leave with a well-rounded toolkit to excel in leadership roles and effectively influence their teams and organisations.

## Course Information

**Duration:** 10 days

**London (£9900):** 11th August 2025

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

## Who is the course suitable for?

This course is ideal for managers, team leaders, supervisors, and professionals aspiring to strengthen their leadership and communication capabilities. It is tailored for individuals seeking to enhance their innovative thinking, entrepreneurial strategies, and the ability to lead with vision. The course also caters to those aiming

to develop advanced presentation and report-writing skills, ensuring effective communication across diverse organisational contexts. Participants will gain practical tools and techniques to overcome workplace challenges, foster collaboration, and drive organisational success.

## **Course profile**

### **Leading with Vision**

- Establishing clear leadership objectives
- Differentiating between leading and managing
- Analysing leadership roles within the organisational hierarchy
- Evaluating various leadership styles for effectiveness
- Assessing the impact of leadership on organisational culture

### **Harnessing Emotional Intelligence**

- Understanding the components of Emotional Intelligence
- Enhancing self-awareness and self-regulation
- Setting and achieving personal and professional goals
- Utilising empathy to improve team performance
- Coaching and development strategies for diverse personality types

### **Cultivating Innovation**

- Fostering an innovative mindset within teams
- Understanding the innovation process in business contexts
- Exploring strategies to maintain competitiveness
- Adapting to market and technological changes
- Identifying and mitigating innovation barriers

### **Entrepreneurial Strategies for Resilience**

- Differentiating between entrepreneurship and intrapreneurship
- Developing and leading a learning organisation
- Making effective and timely decisions
- Implementing strategic change for sustainable growth

### **Building Collaborative Teams**

- Demonstrating entrepreneurial leadership in team settings
- Transitioning from individual to team-oriented mindsets
- Tackling team dysfunctions effectively
- Promoting a continuous learning culture
- Developing collaborative strategies for complex projects

## **Foundations of Effective Presentations**

- Understanding the essentials of presentation
- Recognising effective and ineffective presentation habits
- Overcoming public speaking fears
- Establishing a clear structure for presentations
- Building self-confidence and managing nervousness

## **Advanced Presentation Skills**

- Mastering confident body language and eye contact
- Engaging the audience with clear, concise messaging
- Utilising feedback to refine presentation skills
- Exploring various presentation tools and their effective use
- Crafting visually engaging PowerPoint, video, flipchart presentations and more

## **Mastery in Public Speaking**

- Delving into the dynamics of impactful public speaking
- Differentiating between presentations and public speeches
- Employing rhetorical techniques for persuasion
- Managing spontaneous speaking challenges
- Handling difficult questions and audience interactions

## **Effective Meeting Management**

- Defining roles and responsibilities within meetings
- Structuring meetings for maximum productivity
- Ensuring actionable outcomes from meetings
- Utilising meeting time effectively
- Engaging all participants in the meeting process

## **Expert Report Writing**

- Initiating report development with clear objectives
- Structuring reports for readability and impact
- Tailoring reports to diverse audiences
- Incorporating innovative data presentation techniques
- Reviewing and refining reports based on feedback

## **Competencies**

**At the end of the course, delegates will be able to:**

- Lead with vision, fostering innovation and entrepreneurial thinking.

- Apply emotional intelligence to enhance team dynamics and performance.
- Cultivate a learning-focused and collaborative organisational culture.
- Develop and deliver compelling presentations with clarity and confidence.
- Employ advanced public speaking techniques to engage and persuade audiences.
- Create structured, impactful reports tailored to various stakeholders.
- Manage meetings effectively, ensuring productive outcomes.
- Adapt leadership and communication strategies to suit diverse organisational needs.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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