LEADERSHIP & STRATEGY

LE8 Business Strategy Construction

This course provides a comprehensive framework for understanding, designing, and executing business strategy. Participants will explore practical models and tools that transform strategic thinking into actionable results, equipping them to bridge the gap between operations and high-level strategic management.
The course is tailored for managers who are transitioning into more strategic roles, enabling them to align departmental or project goals with broader organisational objectives while strengthening their leadership impact.

Course Information

Duration: 5 days

London (£4950): 12th January 2026, 23rd March 2026, 1st June 2026, 20th July 2026, 14th September 2026, 2nd November 2026, 11th January 2027, 5th April 2027, 14th June 2027, 2nd August 2027, 27th September 2027, 15th November 2027, 17th January 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This programme is designed for managers, supervisors, and mid-level leaders responsible for leading teams, projects, or departments. It is especially valuable for professionals seeking to transition from operational management into strategic leadership roles.

Participants do not need prior experience in corporate-level strategy but should have operational management experience and a desire to strengthen their long-term leadership potential.

Course profile

Developing the Strategic Mindset

- Understanding the fundamentals of strategic management
- Identifying the difference between operational and strategic decision-making
- Exploring the role of strategy in organisational success
- Assessing internal and external environments
- Building a strategic mindset and visioning future opportunities

Strategic Management Frameworks

- Analysing key strategic models
- Exploring industry trends and competitive positioning
- Applying scenario planning to anticipate future challenges
- Aligning departmental goals with organisational objectives
- Linking strategy to organisational culture and values

Executing Strategic Plans

- Translating strategic goals into actionable plans
- Allocating resources effectively to support execution
- Building cross-functional collaboration for implementation success
- Leading teams through change and overcoming resistance
- Using project management principles to drive strategy delivery

Performance Monitoring and Evaluation

- Setting strategic KPIs and metrics for success
- Applying the Balanced Scorecard to measure performance
- Designing feedback loops and continuous improvement mechanisms
- Diagnosing barriers to strategic success
- Conducting mid-course corrections and adaptive planning

Ensuring Strategic Sustainability

- Embedding strategy into organisational processes and culture
- Fostering innovation and adaptability for long-term success
- Managing risk and uncertainty in strategy execution
- Ensuring alignment with ESG (Environmental, Social, Governance) and sustainability trends

Competencies

At the end of this course, delegates will be able to:

- Distinguish between operational and strategic decision-making and apply a strategic mindset.
- Use established frameworks to assess their environment.
- Develop comprehensive strategic plans aligned with organisational objectives.
- Translate strategy into action by leading teams and allocating resources effectively.
- Monitor and evaluate performance using strategic KPIs and Balanced Scorecard approaches.
- Adapt strategies in response to changing market conditions and organisational needs.
- Embed sustainability and innovation into long-term strategic planning.
- Create personal leadership action plans for continued strategic growth.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

RESERVE A PLACE