



## MANAGEMENT

# **MG59** Strategy and Organisation Development

This course is designed for senior managers and directors committed to mastering strategic management and organisational development. It combines cutting-edge theoretical frameworks with practical, actionable tools, enabling participants to sculpt and implement robust strategies that foster organisational growth and adaptability. Through a blend of lectures, case studies, and interactive sessions, delegates will refine their strategic thinking and leadership capabilities, ensuring they are equipped to tackle the challenges of today's dynamic business environments.

## Course Information

**Duration:** 5 days

**London (£4950):** 30th June 2025, 18th August 2025, 13th October 2025, 1st December 2025

**Kuala Lumpur (£4950):** 14th July 2025

**Dubai (£4950):** 11th August 2025

**Milan (£4950):** 1st September 2025

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

## Who is the course suitable for?

This course is specifically designed for Senior Managers and Directors tasked with the creation and implementation of high-level organisational strategies. Ideal attendees are those looking to enhance their strategic decision-making abilities and lead organisational change effectively. It is also highly beneficial for experienced managers ascending to senior roles, offering them the insights needed to influence and shape corporate culture and strategic direction.

## **Course profile**

### **Understanding a developing organisation**

- Assessing global economic trends and their impact on strategy
- Applying PESTLE and SWOT analyses to identify strategic opportunities
- Understanding the competitive landscape using Porter's Five Forces
- Evaluating organisational capabilities and identifying strategic gaps
- Integrating stakeholder perspectives into strategic planning

### **Designing Organisational Structures**

- Mapping organisational design to support strategic objectives
- Aligning structure with strategy to enhance efficiency
- Leveraging cultural dimensions for organisational advantage
- Building a resilient organisational culture that fosters innovation
- Identifying and nurturing leadership to support strategy and culture

### **Creating and delivering dynamic strategies**

- Clarifying vision, mission, and core values
- Crafting strategic objectives to drive focused action
- Developing a value creation plan for stakeholders
- Aligning departmental goals with overall strategy
- Utilising Balanced Scorecard for strategic performance measurement

### **Implementing Strategy**

- Identifying and overcoming barriers to strategic implementation
- Engaging cross-functional teams in strategy execution
- Monitoring strategy implementation through KPIs
- Adjusting strategies in response to feedback and changing conditions
- Ensuring accountability and ownership throughout the organisation

### **Leading an organisation forward**

- Preparing and motivating teams for change
- Communicating strategic changes effectively across all levels
- Leading by example to reinforce organisational values and strategy
- Handling resistance and fostering a supportive culture for change

- Reviewing and recalibrating strategies based on outcomes and feedback

## Competencies

**At the end of this course, delegates will be able to:**

- Assess and interpret global economic and competitive trends.
- Apply strategic frameworks like PESTLE, SWOT, and Porter's Five Forces effectively.
- Design organisational structures that align with strategic objectives.
- Formulate and communicate clear strategic plans.
- Implement strategies efficiently while overcoming barriers.
- Measure and adjust strategies using tools like the Balanced Scorecard.
- Lead organisational change and manage resistance effectively.
- Motivate and prepare teams for ongoing strategic shifts.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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