MANAGEMENT

MG59 Strategy and Organisation Development

This course is designed for senior managers and directors committed to mastering strategic management and organisational development. It combines cutting-edge theoretical frameworks with practical, actionable tools, enabling participants to sculpt and implement robust strategies that foster organisational growth and adaptability. Through a blend of lectures, case studies, and interactive sessions, delegates will refine their strategic thinking and leadership capabilities, ensuring they are equipped to tackle the challenges of today's dynamic business environments.

Course Information

Duration: 5 days

London (£4950): 9th February 2026, 4th May 2026, 29th June 2026, 17th August 2026, 5th October 2026, 30th November 2026, 15th March 2027, 10th May 2027, 12th July 2027, 6th September 2027, 25th October 2027, 13th December 2027, 20th March 2028

Dubai (£4950): 9th February 2026, 18th May 2026, 12th October 2026, 14th December 2026, 25th January 2027, 29th March 2027

Kuala Lumpur (£4950): 24th August 2026

Barcelona (£4950): 26th January 2026, 17th August 2026, 1st February 2027, 12th April 2027

Milan (£4950): 15th June 2026, 15th February 2027, 4th October 2027

Paris (£4950): 11th May 2026

Athens (£4950): 1st March 2027, 8th November 2027

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is specifically designed for Senior Managers and Directors tasked with the creation and implementation of high-level organisational strategies. Ideal attendees are those looking to enhance their strategic decision-making abilities and lead organisational change effectively. It is also highly beneficial for experienced managers ascending to senior roles, offering them the insights needed to influence and shape corporate culture and strategic direction.

Course profile

Understanding a developing organisation

- Assessing global economic trends and their impact on strategy
- Applying PESTLE and SWOT analyses to identify strategic opportunities
- Understanding the competitive landscape using Porter's Five Forces
- Evaluating organisational capabilities and identifying strategic gaps
- Integrating stakeholder perspectives into strategic planning

Designing Organisational Structures

- Mapping organisational design to support strategic objectives
- Aligning structure with strategy to enhance efficiency
- Leveraging cultural dimensions for organisational advantage
- Building a resilient organisational culture that fosters innovation
- Identifying and nurturing leadership to support strategy and culture

Creating and delivering dynamic strategies

- Clarifying vision, mission, and core values
- Crafting strategic objectives to drive focused action
- Developing a value creation plan for stakeholders
- Aligning departmental goals with overall strategy
- Utilising Balanced Scorecard for strategic performance measurement

Implementing Strategy

- Identifying and overcoming barriers to strategic implementation

- Engaging cross-functional teams in strategy execution
- Monitoring strategy implementation through KPIs
- Adjusting strategies in response to feedback and changing conditions
- Ensuring accountability and ownership throughout the organisation

Leading an organisation forward

- Preparing and motivating teams for change
- Communicating strategic changes effectively across all levels
- Leading by example to reinforce organisational values and strategy
- Handling resistance and fostering a supportive culture for change
- Reviewing and recalibrating strategies based on outcomes and feedback

Competencies

At the end of this course, delegates will be able to:

- Assess and interpret global economic and competitive trends.
- Apply strategic frameworks like PESTLE, SWOT, and Porter's Five Forces effectively.
- Design organisational structures that align with strategic objectives.
- Formulate and communicate clear strategic plans.
- Implement strategies efficiently while overcoming barriers.
- Measure and adjust strategies using tools like the Balanced Scorecard.
- Lead organisational change and manage resistance effectively.
- Motivate and prepare teams for ongoing strategic shifts.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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