



LEADERSHIP & STRATEGY

LE20 Commercial Business Strategy for Leaders

The Commercial Business Strategy for Leaders course is designed to equip management professionals with advanced strategic planning and execution skills. Over five days, delegates will engage with a comprehensive curriculum focusing on enhancing business acumen, fostering innovative leadership, and developing actionable strategies that drive organisational success. The course aims to offer practical tools and frameworks to navigate complex business environments effectively and lead with confidence and ethical considerations.

Course Information

Duration: 5 days

London (£4950): 7th July 2025, 1st September 2025, 20th October 2025, 8th December 2025, 23rd February 2026, 11th May 2026, 6th July 2026, 24th August 2026, 19th October 2026, 7th December 2026

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is tailored for professionals holding positions as Directors, Managers, and Team Leaders who are responsible for making pivotal decisions within their organisations. It is particularly suited for those looking to refine their strategic thinking capabilities, improve risk management and scenario planning, and enhance their

leadership effectiveness in a dynamic business landscape.

Course profile

Foundations of Strategic Planning

- Mapping the strategic planning process
- Clarifying organisational vision, mission, and core values
- Establishing strategic objectives
- Engaging and aligning stakeholders
- Assessing organisational culture and ethics

Strategic Analysis and Risk Management

- Conducting resource and competency analysis
- Identifying strategic vulnerabilities
- Mitigating operational and strategic risks
- Translating market intelligence into actionable insights
- Examining the impact of resource heterogeneity

Strategy Formulation and Adaptation

- Utilising the VRIO framework for competitive advantage
- Conducting and synthesising competitive analyses
- Preparing for market disruptions
- Balancing planned and emergent strategies
- Creating value through strategic initiatives

Strategy Implementation and Governance

- Navigating organisational politics and power dynamics
- Implementing strategies within varied ethical frameworks
- Developing scalable and adaptable operational policies
- Leveraging corporate governance for strategic alignment
- Designing and implementing performance management systems

Leading Strategic Initiatives

- Leading change and ensuring strategic momentum
- Identifying key performance indicators (KPIs)
- Measuring and interpreting strategic performance
- Sustaining long-term strategic initiatives
- Monitoring progress and iterating on strategies

Competencies

At the end of this course, delegates will be able to:

- Map and clarify strategic planning processes within their organisations.
- Analyse and optimise organisational resources and competencies.
- Prepare for and mitigate various strategic risks.
- Formulate and adapt strategies to meet changing market conditions.
- Implement ethical and effective strategic decisions.
- Lead and govern strategic initiatives with a focus on long-term success.
- Measure and enhance strategic performance through key indicators.
- Drive continuous improvement and innovation in strategic practices.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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