



LEADERSHIP & STRATEGY

LE61 Leading Strategic Change and Driving Innovation

This dynamic course is designed to equip senior leaders with the skills and tools to drive strategic change and foster a culture of innovation within their organisations. Delegates will explore advanced leadership techniques and the mental processes required for creative problem-solving. Participants will focus on visionary leadership, strategic analysis and implementing change. The course also explores creativity and innovation, emphasising practical strategies for generating and managing ideas, and building innovative teams. Participants will be empowered with a blend of visionary leadership skills and innovative thinking, enabling them to tackle contemporary business challenges with confidence and creativity.

Course Information

Duration: 10 days

London (£9900): 2nd June 2025, 21st July 2025, 15th September 2025, 3rd November 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for senior leaders, directors, managers, and decision-makers seeking to enhance their leadership and innovation capabilities. It is ideal for those responsible for driving strategic change and fostering a culture of creativity within their teams.

Participants will gain valuable insights into visionary leadership, strategic planning, and practical approaches to creativity and innovation, equipping them with the skills to implement change and develop innovative solutions to today's complex business challenges.

Course profile

Visionary Leadership Foundations

- Exploring the principles of visionary leadership
- Distinguishing between strategic thinking and operational realities
- Crafting personal vision statements
- Navigating leadership in a VUCA world
- Assessing leadership competencies

Strategic Analysis and Frameworks

- Conducting strategic analysis using P.E.S.T.L.E.
- Applying McKinsey's 7 S model
- Identifying and leveraging Mega Trends
- Evaluating strategic information critically
- Formulating strategic insights

Strategy Formulation and Roadmapping

- Defining clear strategic objectives
- Creating comprehensive strategy documents
- Setting measurable KPIs and initiatives
- Developing a change roadmap
- Communicating strategy across the organisation

Leading Organisational Change

- Implementing change using John Kotter's 8-Step Change Model
- Understanding and mitigating resistance to change
- Utilising Lean tools for organisational transformation
- Examining the psychological aspects of change
- Ensuring continuous adaptation and improvement

Sustainable Practices and Conflict Management

- Developing effective communication strategies
- Engaging in sustainability communication
- Employing diverse media for impactful messaging
- Understanding conflict styles and behaviours in the workplace
- Mastering conflict resolution strategies

Creativity and Creative Thinking in Business

- Defining creativity in a business context
- Exploring convergent and divergent thinking
- Identifying the four stages of creative thinking
- Experiencing “Aha!” moments: immersion, incubation, and insight
- Recognising barriers to creative thinking

From Creativity to Innovation

- Connecting creativity with innovation
- Evaluating where innovative solutions are needed in the organisation
- Generating ideas using various methods
- Applying creative problem-solving frameworks
- Assessing the feasibility and impact of innovative ideas

Idea Management

- Defining Idea Management as a continuous process
- Setting criteria for evaluating ideas
- Clarifying the decision-making process for mini-projects
- Integrating idea management with existing processes
- Overcoming challenges in managing ideas

Implementing Innovation Strategies

- Differentiating open and closed innovation
- Creating a culture of innovation
- Measuring innovation with metrics and KPIs
- Exploring Blue Ocean Strategy
- Applying Lean Startup Methodology

Developing Innovative Teams

- Understanding the leader’s role in nurturing team well-being and innovation
- Forming internal think tanks
- Selecting the right team members for innovation projects
- Allocating resources effectively
- Recognising and rewarding innovative achievements

Competencies

At the end of the course delegates will be able to:

- Articulate and communicate a compelling personal and organisational vision.

- Apply strategic tools like P.E.S.T.L.E. and McKinsey's 7 S model to analyse and plan.
- Lead organisational change using established change management frameworks.
- Develop and implement innovative ideas through creative problem-solving techniques.
- Foster a culture of innovation within their teams and organisation.
- Manage idea generation and evaluate the feasibility of creative solutions.
- Measure innovation and track success using relevant metrics and KPIs.
- Drive continuous improvement and sustainable growth through visionary leadership.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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