



## LEADERSHIP & STRATEGY

# **LE96** Artificial Intelligence for Business Leaders

In today's rapidly evolving business landscape, leaders must adapt to the integration of artificial intelligence (AI) to maintain a competitive edge. This course equips senior executives with the knowledge and practical tools to leverage AI effectively within their organisations. Participants will gain a strategic understanding of AI's impact on decision-making processes, enhance their ability to lead AI-driven initiatives, and develop approaches to foster a responsible and ethical AI culture. By focusing on real-world examples and applications, this course prepares business leaders to harness AI technologies to drive innovation, improve efficiency, and make informed decisions that align with the organisation's goals.

## Course Information

**Duration:** 5 days

**London (£4950):** 23rd June 2025, 11th August 2025, 6th October 2025, 24th November 2025

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

## Who is the course suitable for?

This course is designed for senior professionals who occupy or aspire to hold high-level leadership positions. This course will be most valuable for executives and senior managers who play a pivotal role in decision-making and policy formulation within their organisations. Delegates should have substantial experience in management and leadership, and a keen interest in integrating AI into their strategic planning and operational

frameworks.

## Course profile

### Artificial Intelligence and its Strategic Value

- Understanding AI fundamentals and key concepts.
- Exploring AI's potential impact on various industries.
- Identifying AI trends and innovations shaping the future of business.
- Discussing AI's role in digital transformation initiatives.
- Developing AI literacy among senior leaders.

### Strategic AI Integration for Leadership

- Developing a strategic mindset for AI adoption.
- Evaluating AI-driven decision-making models.
- Assessing organisational readiness for AI initiatives.
- Integrating AI into business processes and operational models.
- Aligning AI projects with organisational strategy.

### Driving Innovation and Efficiency with AI

- Applying AI to optimise operational processes.
- Leading AI innovation projects in different sectors.
- Exploring AI tools for enhancing productivity and efficiency.
- Creating AI-driven business models for sustainable growth.

### Ethical and Responsible AI Leadership

- Fostering a culture of AI responsibility within organisations.
- Addressing AI-related ethical concerns and bias in decision-making.
- Implementing policies for responsible AI use.
- Navigating the legal and regulatory challenges of AI.
- Managing the societal impacts of AI and automation.

### Leading AI-Driven Change and Innovation

- Leading organisational change to embrace AI.
- Driving AI adoption and building cross-functional AI teams.
- Developing strategies for scaling AI initiatives.
- Managing the risks and opportunities of AI transformation.
- Sustaining innovation and continuous improvement through AI.

## Competencies

## At the end of the course, delegates will be able to:

- Understand the fundamental principles of AI and its impact on business.
- Develop strategic approaches for integrating AI into decision-making processes.
- Lead AI initiatives within their organisations.
- Foster a culture of responsible AI usage and ethics.
- Drive innovation through AI-powered tools and technologies.
- Evaluate AI applications and assess their potential for business growth.
- Lead organisational change to embrace AI technologies.
- Navigate the legal, ethical, and societal challenges of AI.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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