



LEADERSHIP & STRATEGY

LE96 Artificial Intelligence for Business Leaders

In today's rapidly evolving business landscape, leaders must adapt to the integration of artificial intelligence (AI) to maintain a competitive edge. This course equips senior executives with the knowledge and practical tools to leverage AI effectively within their organisations. Participants will gain a strategic understanding of AI's impact on decision-making processes, enhance their ability to lead AI-driven initiatives, and develop approaches to foster a responsible and ethical AI culture. By focusing on real-world examples and applications, this course prepares business leaders to harness AI technologies to drive innovation, improve efficiency, and make informed decisions that align with the organisation's goals.

Course Information

Duration: 5 days

London (£4950): 22nd June 2026, 10th August 2026, 5th October 2026, 23rd November 2026, 1st February 2027

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for senior professionals who occupy or aspire to hold high-level leadership positions. This course will be most valuable for executives and senior managers who play a pivotal role in decision-making and policy formulation within their organisations. Delegates should have substantial experience in

management and leadership, and a keen interest in integrating AI into their strategic planning and operational frameworks.

Course profile

Artificial Intelligence and its Strategic Value

- Understanding AI fundamentals and key concepts.
- Exploring AI's potential impact on various industries.
- Identifying AI trends and innovations shaping the future of business.
- Discussing AI's role in digital transformation initiatives.
- Developing AI literacy among senior leaders.

Strategic AI Integration for Leadership

- Developing a strategic mindset for AI adoption.
- Evaluating AI-driven decision-making models.
- Assessing organisational readiness for AI initiatives.
- Integrating AI into business processes and operational models.
- Aligning AI projects with organisational strategy.

Driving Innovation and Efficiency with AI

- Applying AI to optimise operational processes.
- Leading AI innovation projects in different sectors.
- Exploring AI tools for enhancing productivity and efficiency.
- Creating AI-driven business models for sustainable growth.

Ethical and Responsible AI Leadership

- Fostering a culture of AI responsibility within organisations.
- Addressing AI-related ethical concerns and bias in decision-making.
- Implementing policies for responsible AI use.
- Navigating the legal and regulatory challenges of AI.
- Managing the societal impacts of AI and automation.

Leading AI-Driven Change and Innovation

- Leading organisational change to embrace AI.
- Driving AI adoption and building cross-functional AI teams.
- Developing strategies for scaling AI initiatives.
- Managing the risks and opportunities of AI transformation.
- Sustaining innovation and continuous improvement through AI.

Competencies

At the end of the course, delegates will be able to:

- Understand the fundamental principles of AI and its impact on business.
- Develop strategic approaches for integrating AI into decision-making processes.
- Lead AI initiatives within their organisations.
- Foster a culture of responsible AI usage and ethics.
- Drive innovation through AI-powered tools and technologies.
- Evaluate AI applications and assess their potential for business growth.
- Lead organisational change to embrace AI technologies.
- Navigate the legal, ethical, and societal challenges of AI.

Course Booking

Call us: +44 (0) 207 724 6007

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