LEADERSHIP & STRATEGY

ARTIFICIAL INTELLIGENCE

LE94 Digital Transformation

In today's rapidly evolving digital landscape, the ability to lead digital transformation initiatives is crucial for senior leaders and managers. The Digital Transformation course at London Management Centre equips professionals with the knowledge, tools, and strategies needed to drive digital change within their organisations. Over five intensive days, participants will explore the latest digital trends, develop a digital maturity assessment tailored to their organisation, and learn practical approaches to applying digital transformation concepts to real-world challenges. This course prepares delegates to create and implement a vision for the future, harnessing technological advancements to enhance performance and maintain a competitive edge.

Course Information

Duration: 5 days

London (£4950): 23rd February 2026, 11th May 2026, 6th July 2026, 24th August 2026, 19th October 2026, 7th December 2026, 24th May 2027, 19th July 2027, 13th September 2027, 1st November 2027, 20th December 2027, 27th March 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for senior leaders and managers who are responsible for implementing strategic change and digital transformation within their organisations. It is particularly beneficial for those in functional management, project management, senior management, and general management roles. Heads of departments and aspiring managers looking to develop their skills in business leadership will also find this course valuable. Participants should typically have significant experience in management or leadership roles, and be looking to enhance their ability to drive digital innovation and growth within their organisations.

Course profile

Strategic Analysis for Digital Transformation

- Aligning digital objectives with organisational vision and mission
- Assessing the external environment for digital opportunities
- Evaluating internal resources and competencies
- Identifying digital megatrends and their impact on business practices

Building a Digital Strategy and Problem Solving

- Developing a vision for digital transformation
- Setting and evaluating digital strategic goals and objectives
- Crafting a digital transformation roadmap
- Mitigating risks associated with digital initiatives
- Examining the impact of IT on organisational problem solving

Leveraging Information Technology

- Understanding IT-enabled changes in the business environment
- Utilising IT to create value and enhance efficiency
- Exploring competitive dynamics in tech-intensive industries

Leading Cultural Transformation

- Understanding your Leadership style
- Fostering a culture of innovation and agility
- Assessing your organisation's agility

Digital Transformation: Futures

- Developing and using a Digital Maturity Assessment Tool
- Setting an agenda for future evolution
- Clear communication in the transformation process

Competencies

At the end of the course delegates will be able to:

- Develop a comprehensive digital strategy for their organisation.
- Assess and enhance their organisation's digital maturity.
- –Lead cultural transformation to support digital initiatives.
- Apply IT tools to create value and improve efficiency.
- Analyse competitive dynamics in tech-intensive industries.
- Implement goal-setting and visioning techniques for future planning.
- Engage stakeholders effectively in digital transformation efforts.
- Evaluate the success of digital initiatives and make data-driven decisions.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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