



MANAGEMENT

MG93 Strategic Management for Directors and Senior Managers

This intensive course equips participants with the latest strategic management tools and leadership techniques needed to navigate complex organisational landscapes. Designed to transform experienced senior leaders into forward-thinking strategists, the course focuses on enhancing decision-making skills, driving organisational change, and developing a culture of innovation and resilience. Delegates will emerge better prepared to tackle current and future challenges, armed with practical knowledge and actionable strategies.

Course Information

Duration: 5 days

London (£4950): 23rd June 2025, 11th August 2025, 6th October 2025, 24th November 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is tailored for directors, senior executives, and high-level managers who are responsible for shaping the strategic direction of their organisations. It is particularly beneficial for those seeking to enhance their strategic thinking capabilities, refine their leadership approach, and foster a culture of innovation and agility within their teams. Participants will gain insights into global strategic challenges and learn to apply effective solutions to real-world scenarios.

Course profile

Establishing Strategic Foundations

- Assessing organisational structure and cultural dynamics
- Aligning corporate governance with strategic objectives
- Defining and refining the organisational mission and vision
- Diagnosing stages in the organisational life-cycle
- Understanding the implications of structural and cultural misalignments

Mastering Global Strategic Management

- Integrating operations across borders
- Balancing globalisation with local responsiveness (glocalisation)
- Identifying and responding to emerging global competitors
- Structuring for autonomy within business units
- Enhancing inter-unit collaboration and capability transfer

Crafting Corporate and Competitive Strategy

- Strategising for diversified business portfolios
- Leveraging corporate synergy to enhance competitive position
- Implementing and sustaining a differentiation strategy
- Creating value in competitive sectors
- Identifying and mitigating strategic risks

Leadership Transformation and Organisational Control

- Transitioning to transformational leadership models
- Linking strategic leadership to organisational achievements
- Applying contingency theories to leadership practices
- Developing robust organisational relationships
- Implementing effective performance control systems

Driving Organisational Agility and Innovation

- Adopting agile practices within organisational structures
- Fostering innovation and integrating emerging technologies
- Enhancing organisational adaptability to change
- Harnessing competencies for market responsiveness
- Cultivating rapid decision-making and resilience

Competencies

At the end of this course, delegates will be able to:

- Critically assess and optimise organisational structure and culture.
- Formulate and execute global strategies with a balance of localisation and global integration.
- Develop and maintain a competitive edge through corporate and sector strategic initiatives.
- Transition leadership styles to meet evolving organisational needs.
- Apply contingency and transformational leadership theories effectively.
- Design and implement robust performance and control systems.
- Drive organisational change towards agility and innovation.
- Rapidly respond to market changes with informed, strategic decisions.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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