



LEADERSHIP & STRATEGY

LE55 Visionary Leadership and Strategy

This course is designed to enhance leadership acumen and strategic thinking among senior leaders and aspiring executives. Through engaging with modern leadership theories and practical strategy formation, delegates will learn to cultivate a visionary mindset, empower their teams, and drive their organisations towards unprecedented success. The course aims to transform personal leadership styles, foster innovative strategic thinking, and equip leaders with the tools needed to tackle contemporary business challenges effectively.

Course Information

Duration: 3 days

London (£3000): 10th June 2025, 3rd November 2025, 15th September 2025, 21st July 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is ideal for senior executives, directors, and managers keen on mastering the art of visionary leadership and strategic planning. It is specifically crafted for those who wish to elevate their influence within their organisations, harnessing advanced strategic frameworks and leadership techniques to achieve remarkable operational and strategic outcomes.

Course profile

Visionary Leadership Foundations

- Exploring the principles of visionary leadership
- Distinguishing between strategic thinking and operational realities
- Crafting personal vision statements
- Navigating leadership in a VUCA world
- Assessing leadership competencies

Strategic Analysis and Frameworks

- Conducting strategic analysis using P.E.S.T.L.E.
- Applying McKinsey's 7 S model
- Identifying and leveraging Mega Trends
- Evaluating strategic information critically
- Formulating strategic insights

Strategy Formulation and Roadmapping

- Defining clear strategic objectives
- Creating comprehensive strategy documents
- Setting measurable KPIs and initiatives
- Developing a change roadmap
- Communicating strategy across the organisation

Competencies

At the end of the course delegates will be able to:

- Synthesise and apply visionary leadership principles.
- Develop and articulate a clear personal and organisational vision.
- Conduct strategic analysis using advanced frameworks like P.E.S.T.L.E. and McKinsey's 7 S.
- Identify and leverage global trends to enhance strategic positioning.
- Formulate and communicate comprehensive strategic plans.
- Establish and track relevant KPIs to measure strategic success.
- Navigate and lead effectively in a VUCA environment.
- Drive strategic change and ensure alignment with organisational goals.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

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