



LEADERSHIP & STRATEGY

LE15 Strategy Formulation and Implementation

This dynamic course equips senior leaders with critical strategic thinking and implementation skills necessary to drive successful outcomes in their organisations. By delving into contemporary strategic frameworks and practical applications, participants will emerge with a robust ability to craft, communicate, and execute strategies that align with organisational objectives and respond adeptly to the changing business environment. The course is designed to transform theoretical concepts into actionable insights, ensuring that leaders can navigate complex challenges and capitalise on opportunities with precision and foresight.

Course Information

Duration: 2 days

London (£1980): 3rd June 2025, 22nd July 2025, 16th September 2025, 4th November 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is specifically crafted for high-level professionals such as CEOs, Directors, Senior Managers, and other decision-makers who play a pivotal role in shaping their organisations' futures. Participants seeking to deepen their strategic acumen and enhance their leadership capabilities through effective strategy formulation and execution will find this course invaluable.

Course profile

Strategic Thinking and Analysis

- Analysing industry dynamics using the P.E.S.T.L.E. framework
- Integrating internal and external factors with McKinsey's 7 S Model
- Recognising and leveraging global Mega Trends
- Critically assessing strategic information for decision-making
- Developing actionable strategic insights

Effective Strategy Formulation and Implementation

- Setting clear, achievable strategic objectives
- Crafting detailed strategy documents essential for organisational alignment
- Establishing measurable KPIs to track strategic progress
- Designing a change roadmap to guide the implementation process
- Ensuring effective communication of strategic plans throughout the organisation

Competencies

At the end of the course delegates will be able to:

- Analyse complex external and internal environments.
- Synthesise strategic insights from diverse sources of data.
- Develop comprehensive and coherent strategic plans.
- Establish and monitor key performance indicators.
- Communicate strategic visions effectively across all levels of an organisation.
- Lead strategic initiatives with confidence and decisiveness.
- Implement strategic plans with a structured and measurable approach.
- Adapt strategies in response to dynamic business environments.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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