LEADERSHIP & STRATEGY

LE65 Team Leadership and Assertive Communication

This course is designed to combine the core principles of leadership and communication to enhance managerial effectiveness. Through in-depth modules, delegates will explore strategies for building and leading successful teams while refining their communication and assertiveness skills. It will focus on equipping participants with the leadership tools necessary to foster high-performance teams, manage diverse environments, and sustain long-term success. Delegates will develop critical communication techniques, including assertive behaviour, interpersonal skills, and the ability to navigate cross-cultural dynamics. Participants will be prepared to face workplace challenges confidently and implement practical solutions that drive team cohesion, enhance performance, and strengthen relationships.

Course Information

Duration: 10 days

London (£9900): 11th May 2026, 6th July 2026, 19th October 2026, 7th December 2026, 19th July 2027, 13th September 2027, 1st November 2027

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for professionals in management and supervisory roles who are responsible for leading teams, managing projects, or overseeing departments. Ideal participants include those looking to

advance their leadership skills while mastering effective communication and assertiveness. The course is particularly valuable for individuals aiming to improve their team-building capabilities, develop stronger interpersonal relationships, and enhance performance management. Whether managing virtual or in-person teams, participants will gain practical strategies and tools applicable to a wide range of professional settings, making this course essential for those striving to excel in leadership roles.

Course profile

Establishing Team Leadership Foundations

- Assessing and adapting leadership styles
- Enhancing emotional intelligence for leadership
- Crafting a compelling team vision and mission
- Setting clear and measurable team objectives
- Analysing roles and behaviours within successful teams

Cultivating High Performance

- Defining key performance indicators for team success
- Fostering a shared purpose aligned with organisational goals
- Implementing effective goal-setting techniques
- Promoting a culture of accountability and responsibility
- Encouraging adaptive learning within teams

Leading Through Change and Uncertainty

- Preparing teams for transition and transformation
- Leading with confidence through ambiguity and disruption
- Supporting emotional responses to change within teams
- Maintaining focus and morale during times of pressure
- Encouraging adaptability and agile thinking

Enhancing Team Communication and Cohesion

- Developing strategic communication plans
- Managing conflicts through assertive communication
- Leveraging influence and persuasion in leadership
- Navigating internal politics positively
- Promoting healthy work habits through effective communication

Sustaining Team Success and Recognition

- Analysing team dysfunctions and strategies for mitigation
- Building on individual strengths to enhance team performance
- Identifying and addressing the root causes of underperformance

- Establishing systems for recognising and rewarding achievements
- Planning for long-term team sustainability and success

Understanding Communication

- Exploring the communication cycle and its barriers
- Improving communication using the Johari Window
- Listening and hearing: key to understanding
- Employing effective questioning techniques
- Using persuasive body language tools

Developing Assertiveness

- Identifying non-assertive behaviours and addressing them
- Applying assertiveness in various situations
- Recognising your assertive rights and standing up for them
- Practising and rehearsing assertive behaviour patterns
- Building confidence through assertiveness

Enhancing Interpersonal Relationships

- Developing Emotional Intelligence
- Building rapport to strengthen relationships
- Cultivating a positive and optimistic mindset
- Managing workplace stress effectively
- Fostering team cohesion through improved relationships

Communicating Across Boundaries

- Understanding cultural differences in communication
- Avoiding cross-cultural communication pitfalls
- Valuing diversity and promoting equality
- Reducing unconscious bias
- Enhancing sensitivity to cultural nuances

Presenting Information Effectively

- Communicating your message clearly
- Utilising tools and techniques for effective presentations
- Developing and refining presentation skills
- Practicing and rehearsing presentations
- Ensuring message reception and feedback

Competencies

At the end of the course, delegates will be able to:

- Adapt their leadership style to meet team and situational needs.
- Lead high-performing teams with effective goal-setting and team cohesion techniques.
- Communicate assertively and confidently in various professional situations.
- Manage diverse and virtual teams using advanced communication tools.
- Build strong interpersonal relationships through Emotional Intelligence.
- Present information clearly and effectively to diverse audiences.
- Navigate cross-cultural communication challenges with sensitivity and awareness.
- Resolve conflicts and manage team dynamics proactively.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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