



## INTERPERSONAL SKILLS

# **IN10** Influential Communication and Critical Thinking

This course aims to equip managers, team leaders, and executives with advanced communication and critical thinking skills necessary for effective leadership in today's dynamic business environment. The course is designed to refine participants' ability to lead authentically, inspire teams, and drive organisational success. Through practical tools, interactive sessions, and real-world case studies, delegates will enhance their decision-making capabilities and learn innovative approaches to problem-solving. By the end of the course, participants will have acquired new strategies and techniques that they can immediately implement to overcome workplace challenges and improve performance.

## Course Information

**Duration:** 5 days

**London (£4950):** 3rd August 2026, 28th September 2026, 16th November 2026, 25th January 2027

**Dubai (£4950):** 21st September 2026, 12th October 2026, 9th November 2026, 14th December 2026

**Kuala Lumpur (£4948):** 24th August 2026, 30th November 2026

**Milan (£4950):** 21st September 2026

**Paris (£4950):** 14th December 2026

**Barcelona (£4950):** 17th August 2026, 2nd November 2026

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

# Who is the course suitable for?

This course is ideal for Managers, Team Leaders, and Executives responsible for leading others and making strategic decisions. It is tailored for individuals currently managing teams, projects, or departments who seek to strengthen their leadership, enhance their communication effectiveness, and improve their critical thinking skills. Participants looking to advance in their careers by developing their ability to inspire and influence their teams will find this course particularly beneficial.

## Course profile

### Influential Leadership

- Exploring situational leadership approaches
- Understanding your inner compass
- Recognising your impact on your team
- Mapping relationships and internal networking for strategic influence
- Navigating workplace politics

### Using Influence to Inspire Performance

- Setting performance measures for individuals and teams
- Applying the SCARF model to ensure ownership
- Empowering teams to take initiative and responsibility
- Investing time strategically: the tipping point principle
- Encouraging accountability and ownership among team members

### Influential Communication and Persuasion

- Building rapport for positive and assertive conversations
- Understanding drives, wants, needs, and behaviours
- Developing empathy for improved communication and team dynamics
- Using storytelling to communicate effectively
- Employing persuasive communication techniques

### Using Critical Thinking to Generate Results

- Understanding thinking style preferences with the Whole Brain model
- Challenging a culture of assumptions
- Avoiding circular reasoning and confirmation bias
- Integrating innovative solutions into processes
- Evaluating the effectiveness of solutions

### Applying Critical Thinking in the Workplace

- Differentiating Critical Thinking vs. Creative Thinking

- Applying the diffusion of innovation model to drive change
- Generating new ideas
- Keeping good ideas alive with effective follow-through strategies
- Implementing change effectively

## Competencies

**At the end of this course, delegates will be able to:**

- Apply situational leadership techniques to lead diverse teams effectively.
- Use influence and persuasion to inspire team performance.
- Build and maintain rapport for assertive and positive communication.
- Understand and leverage different thinking styles to enhance problem-solving.
- Identify and overcome cognitive biases in decision-making.
- Integrate innovative solutions into organisational processes.
- Generate and sustain creative ideas within their teams.
- Implement change effectively by applying critical and creative thinking techniques.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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