FINANCE & ACCOUNTING

FA42 Strategic Financial Management

In a volatile and globally competitive business environment, financial acumen is critical to making sound strategic decisions.
This course equips senior executives, project managers, and financial leaders with advanced skills in strategic financial management to help them steer their organisations towards long-term value creation.
Delegates will explore the interplay between financial strategy and organisational goals, focusing on investment optimisation, risk control, and sustainable growth. Emphasis will be placed on analysing financial data from a strategic perspective, aligning financial resources with corporate vision, and navigating complex financial environments with confidence.
Through real-world case studies, simulations, and practical frameworks, participants will emerge with the capability to integrate financial thinking into corporate strategy.

Course Information

Duration: 5 days

London (£4950): 26th October 2026, 14th December 2026, 7th June 2027, 26th July 2027, 20th September 2027, 8th November 2027, 10th January 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for Financial Leaders and Senior managers, who are engaged in business planning and strategic decision-making. Participants will include those with a foundational knowledge of financial accounting and concepts, seeking to refine their strategic financial management capabilities.
It is especially beneficial for leaders seeking to improve their organisation's financial agility and competitiveness in global markets.

Course profile

Strategic vs Tactical Financial Management

- Differentiating strategic and tactical financial approaches
- Evaluating the impact of financial strategies on long-term performance
- Aligning financial management with corporate objectives
- Analysing key financial indicators for strategic decision-making
- Integrating financial and operational planning

Financing Corporate Ventures

- Identifying sources of corporate finance and capital structures
- Comparing equity, debt, and hybrid instruments
- Assessing cost of capital and capital budgeting techniques
- Managing investor expectations and stakeholder engagement

Optimising Investment Decisions

- Conducting capital investment appraisal under uncertainty
- Prioritising projects with limited capital using advanced metrics
- Applying DCF, IRR, and NPV in strategic contexts
- Incorporating sustainability and ESG into investment strategy
- Balancing short-term gains with long-term growth

Managing Risks in Financial Strategy

- Identifying and categorising financial risks (market, credit, operational)
- Applying hedging techniques and financial instruments
- Stress-testing financial strategies under crisis conditions
- Embedding risk-aware culture in strategic planning

Strategic Business Restructuring

- Understanding the drivers of restructuring: performance and disruption
- Managing financial turnaround and stakeholder communication
- Integrating restructuring into long-term value strategies
- Ensuring compliance and governance through transitions

Competencies

At the end of this course, delegates will be able to:

- Differentiate between strategic and tactical financial decisions and apply both effectively
- Evaluate financing options and determine optimal capital structures for growth
- Optimise investment decisions using advanced appraisal and risk assessment methods
- Apply financial models to support strategic business planning
- Design risk management strategies to protect organisational value
- Interpret and apply financial data in strategic contexts
- Lead financial restructuring efforts to improve performance or adapt to market shifts
- Integrate financial thinking with corporate vision for long-term value creation

Course Booking

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www.lmcuk.com

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