



FINANCE & ACCOUNTING

FA42 Strategic Financial Management

In today's dynamic corporate environment, strategic financial management is crucial for steering companies towards sustained growth and stability. This course is designed to equip senior financial leaders and decision-makers with advanced tools and methodologies to align financial strategy with corporate objectives, optimise investment decisions, manage risks, and restructure business for strategic advantage. Participants will emerge with practical insights and strategic financial skills, enhancing their ability to influence and direct their organisations' financial pathways effectively.

Course Information

Duration: 5 days

London (£4950): 14th July 2025, 8th September 2025, 27th October 2025, 15th December 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is tailored for Senior Business Executives, Project Managers, and Financial Leaders who are engaged in business planning and strategic decision-making. Ideal participants include those with a foundational knowledge of financial accounting and concepts, seeking to refine their strategic financial management capabilities. This course will benefit professionals aiming to guide their organisations towards a prominent role in the competitive global marketplace.

Course profile

Strategic Financial Alignment

- Defining corporate financial objectives
- Aligning financial strategies with business goals
- Identifying key strategic financial KPIs
- Analysing the interplay between corporate and financial planning
- Assessing corporate governance impacts on financial strategy

Financing Corporate Ventures

- Exploring debt financing options
- Evaluating equity finance opportunities
- Balancing debt–equity ratios for optimal financing
- Tailoring financing decisions to project lifecycles
- Applying financial models to real-world scenarios

Optimising Investment Decisions

- Applying discounted cash flow analysis
- Utilising ROI and NPV in investment decisions
- Recognising biases in capital investment appraisals
- Managing risks in financial decision-making
- Exploring alternative investment appraisal techniques

Managing Risks in Financial Strategy

- Integrating risk management with financial strategies
- Identifying financial risks and mitigation tactics
- Employing hedging strategies for financial risks
- Exploring the implications of risk on capital structure
- Developing a comprehensive risk management framework

Strategic Business Restructuring

- Navigating mergers and acquisitions
- Forming and managing joint ventures and alliances
- Strategising for effective refinancing and divesting
- Evaluating restructuring opportunities
- Implementing change in corporate structure

Competencies

At the end of this course, delegates will be able to:

- Align financial and corporate strategies to enhance organisational goals.
- Make informed decisions regarding debt and equity financing.
- Evaluate and apply investment appraisal methods effectively.
- Identify and mitigate financial risks within their organisations.
- Utilise strategic restructuring to maximise organisational value.
- Integrate risk management practices into financial planning.
- Manage strategic alliances and joint ventures for competitive advantage.
- Lead financial strategy discussions and influence senior leadership.

Course Booking

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