MANAGEMENT

MG14 Analysing Resources, Competencies and Strategic Capabilities

In an ever-evolving business landscape, the strategic alignment of organisational resources, capabilities, and competencies is crucial for sustaining competitive advantage. This course equips senior leaders with the advanced tools and insights necessary to navigate and sculpt organisational strategy dynamically. Participants will explore the intricacies of resource management, develop strategic foresight, and engage in deep analysis of both internal and external business environments. Through a systematic approach, this training will enhance participants' ability to make informed decisions that drive strategic direction and innovation, ensuring their organisations remain resilient and ahead in their respective industries.

Course Information

Duration: 5 days

London (£4950): 26th January 2026, 20th April 2026, 15th June 2026, 3rd August 2026, 28th September 2026, 16th November 2026, 25th January 2027, 26th April 2027, 28th June 2027, 16th August 2027, 11th October 2027, 29th November 2027, 6th March 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is specifically tailored for Directors and Senior Managers tasked with steering organisational strategy through the analysis and utilisation of resources, capabilities, and competencies. Ideal attendees are

those in leadership roles or those aspiring to such positions, who aim to enhance their strategic decision-making skills and apply advanced management techniques. Participants will benefit from a deep dive into strategic frameworks, resource allocation, and the development of a robust competitive edge, making this course essential for those looking to shape the future strategic pathways of their organisations.

Course profile

Strategic Analysis Foundations

- Assessing alignment between current strategy and organisational conditions
- Exploring macroeconomic, microeconomic, and internal business environments
- Evaluating existing resources, capabilities, and strategic competencies
- Updating Key Performance Indicators (KPIs) to reflect strategic insights
- Conducting SWOT and PESTLE analyses to identify strategic opportunities and threats

Strategy Formulation and Development

- Understanding and mapping the organisation's business model
- Identifying key components of the Customer Value Proposition (CVP)
- Strategic decision-making on resource allocation for goal achievement
- Scenario planning to anticipate future business challenges
- Developing strategic options based on competitive analysis

Crafting Competitive Advantage

- Defining and articulating the organisation's competitive edge
- Benchmarking against industry standards to establish performance goals
- Applying the VRIO framework to assess potential competitive advantages
- Strategic positioning in competitive markets
- Leveraging core competencies for sustainable growth

Operationalising Strategies

- Integrating strategic plans with operational processes
- Conducting a capabilities audit to ensure alignment with strategy
- Gap analysis between current competencies and strategic needs
- Resource optimisation for enhanced operational efficiency
- Implementing change management to support strategic initiatives

Adaptation and Continuous Improvement

- Identifying indicators of strategic success and failure
- Adapting resource portfolios in response to market and environmental shifts
- Continuous improvement strategies in operational practices
- Innovating to meet evolving market demands
- Strategic renewal and long-term planning

Competencies

At the end of this course, delegates will be able to:

- Conduct comprehensive strategic analyses using advanced frameworks.
- Develop robust business models and strategic plans.
- Benchmark organisational performance against best-in-class standards.
- Employ the VRIO framework for sustainable competitive advantage.
- Conduct audits of organisational capabilities and identify competency gaps.
- Implement strategic changes effectively using structured change management processes.
- Adapt strategies dynamically in response to external changes and internal feedback.
- Innovate and drive continuous improvement within their organisations.

Course Booking

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Email us: training@lmcuk.com

www.lmcuk.com

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