MANAGEMENT

MG45 Mini MBA

This five-day Mini MBA programme offers an intensive insight into advanced business practices to enhance decision-making and strategic thinking in the modern business environment. Designed for professionals poised to take on leadership roles, the course equips participants with the tools and concepts necessary to navigate complexities in global business landscapes effectively. Through a practical learning approach, participants will emerge with a robust understanding of core business functions and the capability to apply strategic insights immediately in their roles.

Course Information

Duration: 5 days

London (£4950): 19th January 2026, 13th April 2026, 8th June 2026, 27th July 2026, 21st September 2026, 9th November 2026, 18th January 2027, 12th April 2027, 21st June 2027, 9th August 2027, 4th October 2027, 22nd November 2027, 28th February 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is tailored for managers, senior executives, and department heads poised to enhance their strategic decision-making and leadership capabilities. Ideal participants are those in middle to senior-level management positions seeking to deepen their understanding of advanced business concepts and improve operational execution within their organisations. It is especially beneficial for those looking to lead more effectively and drive organisational success through informed, strategic initiatives.

Course profile

Leadership and impact

- Leadership – developing a congruent style
- Developing Emotional and Social Intelligence
- Become a skilled and focused decision maker
- Defining, building and leading high-performance teams
- Coaching others towards self-motivation and autonomy

Strategic management and operational execution

- Crafting holistic business strategies
- Adapting to globalisation and localisation trends
- Navigating Industry 4.0 challenges
- Analysing strategic components critically
- Planning for generational workforce transitions

Effective Marketing Strategies

- Integrating marketing with organisational objectives
- Differentiating corporate identity from brand identity
- Crafting profitable value propositions
- Mastering the marketing mix and digital platforms
- Developing actionable marketing plans

Financial Acumen for Leaders

- Aligning financial and corporate strategies
- Utilising KPIs for business objectives
- Exploring diverse financing options
- Choosing appropriate financing methods
- Managing profits effectively

Innovation and Entrepreneurial Thinking

- Comparing entrepreneurship and intrapreneurship
- Fostering innovation in a global context
- Driving commercial growth in tech ventures
- Emphasising sustainable enterprise models
- Cultivating creative thinking and innovation

Competencies

At the end of this course, delegates will be able to:

- Adapt leadership styles to varied organisational contexts.
- Apply emotional and social intelligence in leadership.
- Strategise effectively across global markets.
- Execute marketing strategies that align with corporate goals.
- Utilise financial tools to support strategic decision-making.
- Foster innovation within their teams and projects.
- Implement sustainable practices in business operations.
- Lead and manage high-performance teams effectively.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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