



## INTERPERSONAL SKILLS

# IN2 Innovation and Creative Thinking

This comprehensive course is designed to enhance delegates' ability to foster a culture of innovation within their organisations. By focusing on the mental processes and practical tools required for creative problem solving, this course equips delegates with the skills to lead idea generation and implement innovative solutions effectively. Through interactive sessions and practical exercises, participants will learn to develop creativity, manage ideas, and build innovative teams. By the end of the course, delegates will be prepared to tackle contemporary business challenges with new, actionable insights and strategies.

## Course Information

**Duration:** 5 days

**London (£4950):** 19th January 2026, 13th April 2026, 8th June 2026, 27th July 2026, 21st September 2026, 9th November 2026, 18th January 2027

**Dubai (£4950):** 13th April 2026, 21st September 2026, 9th November 2026

**Barcelona (£4950):** 1st June 2026, 2nd November 2026

**Milan (£4950):** 21st September 2026

**Kuala Lumpur (£4950):** 30th November 2026

**Paris (£4950):** 14th December 2026

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

# Who is the course suitable for?

This course is ideal for business team members, supervisors, project leaders, and anyone interested in enhancing their creativity and promoting innovative idea generation. It is especially beneficial for individuals managing teams, projects, or departments who aim to advance their careers by strengthening their innovation capabilities and leadership skills. Participants will gain valuable insights into fostering a culture of innovation and effectively managing creative processes within their organisations.

## Course profile

### Creativity and Creative Thinking in Business

- Defining creativity in a business context
- Exploring convergent and divergent thinking
- Identifying the four stages of creative thinking
- Experiencing “Aha!” moments: immersion, incubation, and insight
- Recognising barriers to creative thinking

### From Creativity to Innovation

- Connecting creativity with innovation
- Evaluating where innovative solutions are needed in the organisation
- Generating ideas using various methods
- Applying creative problem-solving frameworks
- Assessing the feasibility and impact of innovative ideas

### Idea Management

- Defining Idea Management as a continuous process
- Setting criteria for evaluating ideas
- Clarifying the decision-making process for mini-projects
- Integrating idea management with existing processes
- Overcoming challenges in managing ideas

### Implementing Innovation Strategies

- Differentiating open and closed innovation
- Creating a culture of innovation
- Measuring innovation with metrics and KPIs
- Exploring Blue Ocean Strategy
- Applying Lean Startup Methodology

### Developing Innovative Teams

- Understanding the leader’s role in nurturing team well-being and innovation

- Forming internal think tank
- Selecting the right team members for innovation projects
- Allocating resources effectively
- Recognising and rewarding innovative achievements

## Competencies

**At the end of this course, delegates will be able to:**

- Understand and apply creative thinking processes.
- Connect creativity with practical innovation.
- Manage and evaluate innovative ideas effectively.
- Implement strategies for fostering a culture of innovation.
- Utilise various idea generation methods and frameworks.
- Measure and track innovation using relevant metrics.
- Develop and lead innovative teams.
- Apply models such as Blue Ocean Strategy and Lean Startup in their organisations.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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