



## FINANCE & ACCOUNTING

# **FA16** Finance for Non-Financial Professionals

In the dynamic world of business, understanding financial fundamentals is crucial for every professional aiming to make informed decisions and contribute effectively to their organisation's success. This course equips non-financial managers with essential financial literacy, enabling them to interpret financial statements, understand key financial ratios, participate actively in budgeting processes, and make sound investment decisions. By demystifying financial concepts, the programme empowers participants to enhance their strategic thinking and improve their organisation's financial health.

## Course Information

**Duration:** 5 days

**London (£4950):** 16th June 2025, 4th August 2025, 29th September 2025, 17th November 2025

**Dubai (£4950):** 11th August 2025, 15th December 2025

**Barcelona (£4950):** 21st July 2025

**Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.**

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

## Who is the course suitable for?

This course is specifically designed for non-financial managers, team leaders, and supervisors who seek to acquire a robust understanding of financial principles to enhance their decision-making skills. It is ideal for

professionals across all sectors who wish to gain insights into financial management without prior financial knowledge.

## Course profile

### Foundations of Business Finance

- Overview of business structures: sole proprietorships, partnerships, and limited companies
- Fundamentals of equity and debt financing
- Principles of financial health and risk management
- Key considerations in selecting funding options
- Impact of financial decisions on business sustainability

### Interpreting Financial Statements

- Structure and components of balance sheets
- Understanding income statements and cash flow statements
- Techniques for financial analysis and interpretation
- Common pitfalls in reading financial reports

### Mastering Financial Ratios and KPIs

- Introduction to key financial ratios: liquidity, solvency, and profitability
- Calculating and interpreting key performance indicators (KPIs)
- Using financial metrics to assess organisational performance
- Benchmarking and comparative analysis

### Strategic Budgeting and Cost Management

- Concepts of strategic planning and operational budgeting
- Techniques for effective budget creation and management
- Understanding fixed, variable, and semi-variable costs
- Strategies for cost control and reduction

### Decision-Making in Finance

- Fundamentals of cash flow forecasting and management
- Introduction to Discounted Cash Flow (DCF) and its applications
- Understanding Return on Investment (ROI) and Weighted Average Cost of Capital (WACC)
- Integrating financial analysis in decision-making

## Competencies

**At the end of this course, delegates will be able to:**

- Identify and understand different business structures and their implications on financial management.
- Read and interpret key elements of financial statements accurately.
- Apply financial ratios and KPIs to assess the health and performance of an organisation.
- Participate effectively in strategic budgeting and cost control processes.
- Make informed financial decisions using advanced techniques like DCF and ROI analysis.
- Manage financial risks and understand their impact on an organisation's stability.
- Engage confidently in discussions and negotiations involving financial aspects of business.
- Develop a strategic approach to financing and investment that aligns with organisational goals.

## Course Booking

Call us: +44 (0) 207 724 6007

Email us: [training@lmcuk.com](mailto:training@lmcuk.com)

[www.lmcuk.com](http://www.lmcuk.com)

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