



MANAGEMENT

MG49-1 Creating Value Beyond Productivity

Many organisations focus heavily on productivity — doing more, faster — but this doesn't always translate into greater value. This course challenges that mindset by shifting the focus from output to impact.

Participants will learn how to prioritise work that delivers meaningful business outcomes, rather than simply increasing activity. The session provides practical ways to identify where value is created, redirect effort towards higher-impact work, and encourage more innovative, outcome-focused thinking across teams.

Course Information

Duration: 1 day

London (£795): 18th August 2026, 16th March 2027

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for managers and leaders looking to reduce low-value work, prioritise high-impact activity, and maximise the return on time and resources.

Course profile

Creating Value Beyond Productivity

- Understanding the difference between activity, productivity, and value
- Identifying where value is created (and where it is not) in current work
- Challenging low-value activity and unnecessary workload
- Refocusing effort on high-impact, outcome-driven work
- Encouraging innovation and smarter ways of working
- Building a practical plan to increase value and impact

Competencies

At the end of this course, delegates will be able to:

- Differentiate between productivity and value, and focus on what drives results
- Identify opportunities to create greater value within their role or team
- Prioritise work based on impact rather than volume
- Encourage more outcome-focused and innovative ways of working
- Develop a clear plan to increase value without increasing workload

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

RESERVE A PLACE