FINANCE & ACCOUNTING

FA83 Strategic Finance and Risk Management

In an increasingly volatile financial landscape, senior professionals must possess a firm grasp of financial strategy while actively managing risk to protect and grow organisational value. This two-week course integrates financial risk management with strategic financial planning to offer a comprehensive approach to modern finance leadership. Delegates will gain the tools to evaluate, mitigate, and report on key financial risks while formulating strategies that align with long-term organisational objectives. With a balance of analytical techniques and leadership insights, this course equips participants to make informed, risk-aware decisions that sustain financial health and business performance.

Course Information

Duration: 10 days

London (£9900): 8th December 2025

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for finance professionals, senior managers, risk officers, analysts, and decision-makers responsible for financial planning, control, or risk oversight. It is ideal for those looking to enhance their ability to integrate financial strategy with risk mitigation and reporting in today's complex regulatory and economic environment. Delegates from both private and public sectors will benefit from the practical, cross-functional content and global perspective.

Course profile

Day 1: Principles of Financial Risk

- Identifying core types of financial risk: credit, market, liquidity
- Understanding risk appetite, tolerance, and risk-adjusted return
- Aligning financial risk with enterprise risk management frameworks
- Distinguishing between internal and external risk exposures
- Exploring the impact of global financial regulations

Day 2: Credit, Market and Liquidity Risk in Practice

- Measuring and modelling credit risk exposure (e.g. ratings, default risk)
- Understanding market risk: interest rate, ForeX, and commodity volatility
- Analysing liquidity risk and stress testing for cash flow scenarios
- Reviewing risk mitigation tools: hedging, derivatives, insurance
- Applying scenario analysis and VaR (Value at Risk) modelling

Day 3: Investment Risk, Corporate Governance and Sustainability

- Evaluating investment risk: portfolio theory, volatility, ESG integration
- Linking financial risk to governance structures and fiduciary duty
- Understanding the role of audit, risk committees, and board oversight
- Exploring sustainability and CSR as dimensions of long-term financial risk
- Managing reputational and regulatory risk through transparency

Day 4: Leadership Skills for Risk Situations

- Communicating risk clearly to stakeholders and boards
- Building influence and credibility as a leader
- Leading through uncertainty and ambiguity
- Decision-making under pressure
- Strengthening cross-functional collaboration and stakeholder alignment

Day 5: Risk Reporting, Monitoring and Strategic Integration

- Interpreting financial risk KPIs
- Embedding risk monitoring into financial planning and analysis
- Leveraging data analytics and automation for real-time reporting
- Integrating risk thinking into strategic planning and investment decisions

Day 6: Strategic vs Tactical Financial Management

- Differentiating strategic and tactical financial approaches
- Evaluating the impact of financial strategies on long-term performance

- Aligning financial management with corporate objectives
- Analysing key financial indicators for strategic decision-making
- Integrating financial and operational planning

Day 7: Financing Corporate Ventures

- Identifying sources of corporate finance and capital structures
- Comparing equity, debt, and hybrid instruments
- Assessing cost of capital and capital budgeting techniques
- Managing investor expectations and stakeholder engagement

Day 8: Optimising Investment Decisions

- Conducting capital investment appraisal under uncertainty
- Prioritising projects with limited capital using advanced metrics
- Applying DCF, IRR, and NPV in strategic contexts
- Incorporating sustainability and ESG into investment strategy
- Balancing short-term gains with long-term growth

Day 9: Managing Risks in Financial Strategy

- Identifying and categorising financial risks (market, credit, operational)
- Applying hedging techniques and financial instruments
- Stress-testing financial strategies under crisis conditions
- Embedding risk-aware culture in strategic planning

Day 10: Strategic Business Restructuring

- Understanding the drivers of restructuring: performance and disruption
- Managing financial turnaround and stakeholder communication
- Integrating restructuring into long-term value strategies
- Ensuring compliance and governance through transitions

Competencies

At the end of the course, delegates will be able to:

- Identify and measure key types of financial risk and link them to organisational impact
- Align risk management with strategic financial decision-making
- Use advanced tools to assess investment viability and sustainability integration
- Communicate risk and strategy effectively to boards and stakeholders
- Apply data-driven approaches to monitor risk and guide strategic plans
- Evaluate funding options and capital structures to optimise financial performance
- Lead confidently in high-risk scenarios and financial transformation periods
- Embed long-term risk awareness into financial management and governance frameworks

Course Booking

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