



FINANCE & ACCOUNTING

FA98 Cost Optimisation for Organisational Efficiency

This course provides a comprehensive approach to achieving cost efficiency while sustaining long-term value and performance. Delegates will gain practical insight into how organisations can align spending with strategic priorities, improve cost structures, and create a culture of financial responsibility. By exploring the distinction between cost optimisation and simple cost-cutting, the course enables participants to critically assess where value lies within their organisation and how best to redirect resources to maximise it. Through practical tools, frameworks, and applied learning, this course equips leaders to balance efficiency with innovation and deliver lasting financial outcomes.

Course Information

Duration: 5 days

Dubai (£4950): 13th April 2026, 21st September 2026, 9th November 2026

Milan (£4950): 21st September 2026

Kuala Lumpur (£4950): 30th November 2026

Barcelona (£4950): 1st June 2026, 2nd November 2026

Paris (£4950): 14th December 2026

London (£4950): 23rd February 2026, 6th July 2026, 24th August 2026, 19th October 2026

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This programme is designed for professionals responsible for financial decision-making, cost control, or resource optimisation within their teams or departments. It is especially relevant for finance professionals, budget holders, project leaders, operational managers, and others seeking to enhance performance by making smarter, value-based financial decisions aligned with organisational strategy.

Course profile

Strategic Foundations of Cost Optimisation

- Differentiating cost optimisation from cost-cutting
- Evaluating cost and value drivers within the organisation
- Reviewing the strategic relevance of cost optimisation
- Exploring efficiency vs effectiveness in business operations
- Understanding the role of cost awareness in value creation

Diagnosing Cost Structures and Inefficiencies

- Analysing cost drivers and operational inefficiencies
- Benchmarking internal spend against industry standards
- Interpreting cost-to-serve and break-even insights
- Identifying high-impact improvement opportunities
- Mapping value chains to target resource deployment

Tools and Techniques for Cost Management

- Implementing lean and agile approaches to process design
- Assessing automation, digitisation, and outsourcing options
- Reviewing approaches to budgeting and resource planning
- Determining optimal staffing and operational structures
- Building flexibility into workforce and cost systems

Balancing Cost with Strategic and Cultural Objectives

- Embedding cost-conscious behaviour across the organisation
- Aligning cost optimisation with customer experience and innovation
- Addressing unintended consequences of cost initiatives
- Managing change and overcoming resistance to cost reforms
- Designing accountability and incentive mechanisms

Building a Cost Optimisation Roadmap

- Recapping core tools and principles for optimisation
- Conducting team-based analysis of a simulated business case

- Developing cost reduction plans aligned to business strategy
- Presenting optimisation plans to key decision-makers

Competencies

At the end of the course, delegates will be able to:

- Differentiate between tactical cost-cutting and strategic cost optimisation
- Diagnose cost inefficiencies using value-based and data-driven approaches
- Select appropriate tools to manage, plan, and reduce costs
- Align financial decisions with broader organisational objectives and performance outcomes
- Embed cost-conscious behaviours across teams and departments
- Manage stakeholder expectations and resistance to cost-related change
- Design incentive structures that support sustainable cost optimisation
- Build and communicate a cost optimisation plan suited to their business context

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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