MANAGEMENT

ARTIFICIAL INTELLIGENCE

MG70 Data Governance and Business Intelligence

In today's information-driven economy, the ability to govern, interpret, and act on data is critical to business success. This course equips participants with a comprehensive understanding of data governance principles and business intelligence (BI) strategies to drive informed decision-making, enhance organisational transparency, and ensure regulatory compliance. Delegates will explore governance frameworks, data quality measures, and modern BI systems to transform raw data into actionable insights. Combining theory with applied tools and real-world case studies, this programme empowers professionals to align data assets with business objectives, fostering a culture of data-driven strategy and ethical data use across the enterprise.

Course Information

Duration: 5 days

London (£4950): 2nd February 2026, 27th April 2026, 22nd June 2026, 10th August 2026, 5th October 2026, 1st February 2027, 12th April 2027, 21st June 2027, 9th August 2027, 4th October 2027, 22nd November 2027, 28th February 2028

Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

Upon completion of one of our CPD certified courses, delegates will be awarded both an LMC certificate and a CPD certificate. No examination required.

Who is the course suitable for?

This course is designed for professionals responsible for driving data-informed strategies across various sectors, including finance, healthcare, energy, and public administration. Ideal participants include mid- to senior-level managers, department heads, and team leaders engaged in reporting, analytics, or digital transformation. Analysts, data officers, and BI practitioners aiming to move into leadership or governance roles will also benefit.

Course profile

Mastering Data Control and Oversight

- Defining data governance and its role in modern organisations
- Identifying key roles, responsibilities, and stakeholders in governance models
- Establishing governance frameworks and operating models
- Analysing the relationship between governance and business performance
- Reviewing global best practices and real-world failures in governance

Business Intelligence Systems and Tools

- Understanding BI architecture, platforms, and toolsets
- Comparing self-service vs enterprise BI solutions
- Exploring data visualisation tools and dashboard design principles
- Integrating BI systems into organisational workflows

Data Quality, Integrity, and Compliance

- Defining and measuring data quality dimensions
- Addressing issues of accuracy, completeness, consistency, and timeliness
- Implementing data validation and cleansing processes
- Aligning data integrity with compliance requirements
- Mitigating risks associated with poor data quality

From Data to Decision-Making

- Turning complex datasets into actionable business strategies
- Leveraging KPIs, scorecards, and predictive analytics in decision-making
- Embedding data storytelling techniques for executive communication
- Aligning BI with strategic objectives and performance monitoring
- Creating agile, insight-driven decision environments

Ethics, Security and Strategic Data Leadership

- Balancing data accessibility with ethical and security considerations
- Addressing privacy, bias, and responsible AI in BI
- Embedding data governance into digital transformation strategies
- Creating a data-centric culture within organisations
- Leading change through data literacy and strategic alignment

Competencies

At the end of the course, delegates will be able to:

- Define the scope and strategic value of data governance in business.
- Apply governance frameworks to ensure data quality, ownership, and stewardship.
- Evaluate and implement BI tools to support organisational intelligence.
- Translate raw data into insights that drive strategic decisions.
- Ensure compliance with regulatory frameworks through data management practices.
- Build organisational capability in data storytelling and performance dashboards.
- Identify ethical and security risks in data usage and mitigate them effectively.
- Lead and influence a data-centric culture across functions and teams.

Course Booking

Call us: +44 (0) 207 724 6007

Email us: training@lmcuk.com

www.lmcuk.com

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