



# LEADERSHIP

## VS5 STRATEGIC ANALYSIS, FORECASTING AND CHANGE

Page 1

In recent years we have experienced a rapid rate of change, with technological advances working hand in hand with globalisation to make dramatic changes to the way that businesses operate. New challenges have made it vitally important to be an aware and purposeful leader of change. This programme has been designed to expose business leaders to modern approaches which will allow them to shape the future of their organisations and display the principles of visionary leadership.

### SKILLS ATTAINED

- ✓ Advance strategic thinking and develop strategic plans
- ✓ Identify and set clear objectives
- ✓ Develop effective leadership skills
- ✓ Understand and utilise the importance of clear and defined vision
- ✓ Identify performance targets and opportunities through personal leadership style
- ✓ Appreciate the importance of leadership communication and influence
- ✓ Identify the tools for continuous improvement and change
- ✓ Eliminate barriers for effective communication
- ✓ Lead, manage the change process and motivate staff
- ✓ Identify and manage conflict resolution

### COURSE INFORMATION

 5 Training Days

 London: £3600 + VAT  
Dubai: \$4400

 At the end of the programme, an achievement certificate will be awarded on the basis of active participation and full time attendance. No examination required.

 21-25 Jan 19 (London)  
24-28 Mar 19 (Dubai)  
25-29 Mar 19 (London)  
22-26 Jul 19 (London)  
01-05 Sep 19 (Dubai)  
02-06 Sep 19 (London)  
09-13 Dec 19 (London)

 Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

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## VS5 COURSE PROFILE

### Visionary Leadership

- ✓ Principles of Visionary Leadership
- ✓ Defining leadership competencies
- ✓ VUCA World (volatility, uncertainty, complexity, ambiguity)
- ✓ Creating a personal vision statement
- ✓ Strategic thinking vs operational reality

### Strategic Management

- ✓ Fundamentals of Strategic Management
- ✓ Recognising the need for organisational shift
- ✓ Strategic analysis
  - P.E.S.T.L.E.
  - McKinsey's 7 S model
  - Mega Trends
- ✓ Evaluation of information
- ✓ Creating the strategy

### Strategy Implementation

- ✓ Formulating your approach for implementation
- ✓ Defining Initiatives and KPIs
- ✓ Setting company-wide objectives
- ✓ Defining a roadmap for change
- ✓ Setting and communicating objectives and expectations

### Preparing the Organisation for Continuous Change

- ✓ Implementing Lean systems and tools for change
- ✓ An overview looking at key tools and techniques and the impact they have.
  - 8 Wastes
  - Value stream mapping
  - 5S and visual workplace
  - Kanban to improve flow
  - Lean office
- ✓ John Kotter's The 8-Step Change Model
  - Influencing current thinking on organisational change
- ✓ Why people resist change
  - Appreciating the psychological aspects of change

### Communicating Sustainability and Managing Conflict

- ✓ Communication strategies
- ✓ Understanding sustainability communication
- ✓ Tools for sustainability communication
  - Interpersonal skills, creativity and a diverse mix of media
- ✓ Role of managing conflict in the workplace
- ✓ Conflicting styles and behaviours
- ✓ Strategies for handling conflict and proposing ideas for resolution

## WHO SHOULD ATTEND

This course is designed for leaders, directors, managers, and decision-makers interested in the processes surrounding strategic thinking, planning and implementation.

## COURSE BOOKING



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"Nice package - good quality, a friendly learning environment and great assembly of tutors. Wonderful staff, wonderful consultants."

**Emmanuel Iroka**  
Intels Nigeria Ltd, Nigeria